



# INDUSTRY PARTNERSHIP

Categories, Application  
Process and Benefits



# ASDC MISSION



## *Education*

Providing ongoing professional education and guidance regarding formal and informal pathways for education.



## *Advocacy*

To advocate on behalf of our members, industry representatives and consumers to ensure standards of safety and ethical practice.



## *Support*

To increase recognition and awareness of the profession within government, health, allied health and aesthetic forums.



## *Connection*

The ASDC are a collaborative community connecting clinicians, educators, researchers and our industry partners.

# WHO WE ARE

The Australian Society of Dermal Clinicians (ASDC) are a not-for-profit professional association for Dermal Clinicians, Dermal Therapists and industry associates. The ASDC is a collaborative professional community of practitioners, educators, researchers and industry representatives who specialise or have a special interest in skin health, integrity and the clinical management of skin conditions, disorders and disease.

The ASDC encourages research and evidence based, best practice to achieve optimal outcomes for patients. We also advocate on behalf of our members, industry representatives, and consumers in maintaining standards of safety and ethical practice.

# INDUSTRY PARTNERSHIPS

The ASDC advocates for the highest standards within clinical practice including the ethical management of patients through delivery of high quality Dermal Therapy services.

ASDC members are encouraged to work with companies that provide products and equipment that support our ethical and evidence based approach. This includes high quality production, excellence in after sales support, commitment to research and development and adhering to best practice regulatory processes.

ASDC Industry Partnerships , alongside individual and clinic/business membership provides a mechanism for collaboration and sharing of knowledge and expertise within the industry. This is through continued education opportunities to promote clinical currency as well as a mutual commitment to improvement of the profession and industry through promoting safety and efficacy in patient care.

Clinics and industry partner medical/aesthetic device and product companies that are on the ASDC industry partner register are recognised for their commitment to these values. The financial contribution of your membership provides vital funding for the development and execution of strategic projects toward our goal of becoming a recognised self regulating allied health profession with the National Alliance of Self Regulating Allied Health Professions by 2024.

## 2021 Partnership Categories

Platinum	\$10,000	(2 Available)
Gold	\$7,500	(3 Available)
Sliver	\$5,500	(5 Available)
Bronze	\$2,000.	(7 Available)

\* Industry Partnerships are valid for 12 months from March 31st to March 31st

The ASDC are also seeking opportunities with industry for increasing membership benefits and engagement such as promoting company education events, limited time promotions or ongoing discounts.

# INDUSTRY CATEGORY BENEFITS AND COMMITMENT

THE BENEFITS BELOW ARE VALID BETWEEN MARCH 2021 TO MARCH 2022

*\*face to face benefits are subject to COVID requirements and restrictions*

## Platinum

- 1 x Podcast or Webinar that will be on the Website and Membership CPE portal for 12 months
- 1 x twilight workshop sponsorship opportunity *\*COVID safe plan permitting*
- Company Logo as banner on ASDC Website and company profile on Industry Partner Page
- Advertising in quarterly newsletter & five social media posts per year
- Full page advert in SKINCON conference magazine
- (2) Passes for the Scientific Plenary of 2021 SKINCON (TBA)
- Prime exhibition space (virtual or physical) for the 2021 conference for full program
- Invitation to sponsorship dinner with plenary speakers.

## Gold

- 1 x Podcast, Webinar or twilight workshop as CPE accessible to members for 12 months
- Company profile on ASDC website Industry Partner Page
- Advertising in quarterly newsletter & three social media posts per year
- Half page advert in SKINCON conference magazine
- (2) Passes for the Scientific Plenary of 2021 SKINCON (November)
- Exhibition space (virtual or physical) for the 2021 conference for full program
- Invitation to sponsorship dinner with plenary speakers.

## Silver

- Company profile on ASDC website Industry Partner Page
- Advertising in quarterly newsletter & two social media posts per year
- Quarter page advert in SKINCON conference magazine
- (1) Passes for the Scientific Plenary of 2021 SKINCON (TBA)
- Exhibition space (virtual or physical) for the 2021 conference for full program

## Bronze

- Company profile on ASDC website Industry Partner Page
- Business card advert in conference magazine
- Advertising in the quarterly newsletter & two social media posts per year

## SPONSORSHIP TERMS AND CONDITIONS

1. Sponsorship will only be secured once the application registration form and deposit has been received. Please see Sponsorship Packages and email [events@dermalclinicians.com.au](mailto:events@dermalclinicians.com.au)
2. An email of confirmation including tax invoice of remaining amount will be issued. See attached schedule of dates for payment
3. Payments can be made through the website by credit card with PayPal facility or to the ASDC bank account. Details are provided in the schedule of dates for payment.
4. Exhibitions space will be allocated on first in first served basis upon receiving booking form once exhibition space map has been provided.
5. To secure your sponsorship we require \$500 initial upfront payment, via our website on your chosen package. There will then be two dates for remaining payments that must be received (and cleared by bank) according to the attached schedule of payments.

No sponsor will be permitted to enter the exhibition hall or be listed as a sponsor on the ASDC website, advertising materials or conference program until full payment and a booking form has been received by the ASDC.

6. CANCELLATION POLICY. In the event of cancellation. The \$500 reservation will not be refunded and a service fee of 30% of the sponsorship package cost applies for cancellations prior to June 1st 2021 and 50% from June 1 to June 30 2021. No refunds will be made for cancellations after June 30th 2021. And full payment is required. Should a cancellation be made prior to receipt of final payment, the deposit will be held as cancellation fee. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.

7. No sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the Conference Managers.

8. Sponsorship monies will facilitate towards ASDC strategic projects, advertising and education materials. They also contribute to the successful planning and promotion of the conference including workshops, sponsorship dinner in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the conference.

9. Sponsorship entitlements including organisation logo on the ASDC website and other marketing material will be delivered upon receipt of the required deposit or full payment.



## SPONSORSHIP TERMS AND CONDITIONS

10. The name and contact number of your nominated representative may be provided to the conference organisers and education managers to assist with planning and set up of education event, conference exhibitor space and other promotional entitlements.

11. Complimentary passes will be provided to Platinum Plenary (2), Gold Plenary (2). All other packages (1) complimentary pass is provided. Additional staff attending or assisting on the stand must purchase a pass. 30% discount is provided to sponsors for additional passes using the exhibitor promo code provided. ConfSpon

☐

I understand and agree to the SPONSORSHIP TERMS AND CONDITIONS

Company

Full Name and Position

Signature

Date

# GETTING THE MOST OUT OF YOUR SPONSORSHIP – IMPORTANT INFORMATION

## CONTACT

### **Australian Society of Dermal Clinicians (ASDC)**

PO Box 9206 South Yarra

Victoria 3141

Ph 0406 476 002

E general enquires [info@dermalclinicians.com.au](mailto:info@dermalclinicians.com.au)

E Conference/event queries [events@dermalclinicians.com.au](mailto:events@dermalclinicians.com.au)

ABN 20 239 508 647

[www.dermalclinicians.com.au](http://www.dermalclinicians.com.au)

## BANK PAYMENTS

Please ensure you allow 3 business days for your payments to clear. All monies must be in Australian Dollars

The Australian Society of Dermal Clinicians

Westpac

BSB 033 053

Account 254 777

Reference: Company name\_IndPart

## KEY DATES FOR PAYMENTS AND PROMOTIONAL MATERIALS

1. Registration of Sponsorship and Deposit of \$500

Submit online, Registrations will be online via the website:

Sponsorship packages will be open on March 31st, 2021 9am

Company Logo in PNG, JPEG file format must be emailed to [asdcevents@dermalclinicians.com.au](mailto:asdcevents@dermalclinicians.com.au) upon registration

2. Second Instalment 50% of Total Payment

April 31st 2021

All advertisement material must be provided by COB 31st April 2021 to be placed on the website and for promotional materials.

Advertising materials with the following specifications must be provided

Full page: A4 high resolution PDF with 5mm Bleed and train marks (portrait orientation)

Half page: A5 high resolution PDF with 5mm bleed and train marks. (Landscape orientation as will be placed as ½ of A4 page)

3. Final Instalment (Remaining Residual)

May 31st 2021